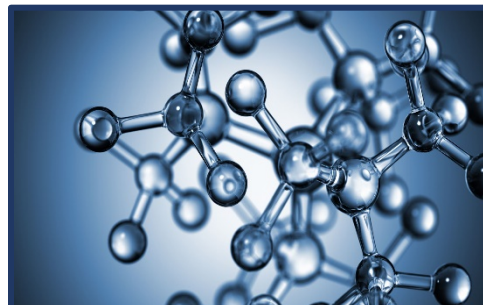




Advisory Board Prospectus

Virtual and In-Person Opportunities



The GOG Foundation, Inc.

The GOG Foundation has one mission: “To transform the standard care in gynecologic oncology.”

The GOG Foundation, Inc. (GOG Foundation) is a nonprofit organization with the purpose of promoting excellence in the quality and integrity of clinical and basic scientific research in the field of gynecologic malignancies, including those cancers arising from the ovaries, uterus, cervix, vagina, and vulva. Our member institutions and investigators are essential contributors to advancements in treatment regimens, surgical procedures, quality of life analyses, and prevention knowledge. The results of GOG Foundation clinical trials have influenced and advanced the standard of care for numerous gynecologic neoplasms cancers.

Our Mission

The mission of the GOG Foundation is to conduct clinical and translational research that positively impacts women through the prevention and treatment of gynecologic malignancies.

Our Vision

The vision of the GOG Foundation is to be the premier collaborative network for transformative research in gynecologic malignancies.

For Information on Advisory Boards, please contact:

Jenna Cummins, CMP
Director of Communications & Industry Relations
GOG Foundation, Inc., GOG Partners
jcummins@gog.org
773-750-5753

Linda Gildersleeve
Associate Director of Development
GOG Foundation, Inc.
lgilders@gog.org
410-721-7126

Advisory Board Overview

The GOG Foundation, Inc. provides the opportunity to act as your vendor and facilitate advisory board meetings on your company's behalf. Advisory boards are an integral step to identify and provide guidance to further develop therapeutics and development of specific agents. The GOG Foundation, Inc. and GOG Partners offers a service by providing expert physician engagement to further assist with the development of ideas and concepts. We allow you to select the group of thought leaders in all areas of gynecologic oncology and guide the conversation specific to your unique needs and objectives. Our physician advisors will provide guidance for clinical development as well as help your company better understand knowledge gaps, insights, and the current landscape. We will collaborate with you from the onset of our first conversation, to when you decide to host an advisory board.

Our success comes from providing not only experts, but individuals passionate about what they do to help care for women with gynecologic malignancies.

It is important to us that we...

Understand your objectives...clear objectives and an initial understanding of your company goals is an important starting point. Throughout the advisory board process, the goals and objectives can change, but we value having an initial understanding of what you want to accomplish.

Allow you to select your key opinion leaders... that have passion for your ideas. We want you to have the capability to select the expert advisors that will offer valuable guidance and insight to assist with further development. Our advisory board pricing includes as many key expert leaders (KOLs) you require to meet your advisory board objectives. All advisory boards can be tailored to meet your needs, expectations, and fiscal capabilities.

Strategize... Whether your goal is to aggressively meet timelines for regulatory approval or consult on how to best develop and expand sales and marketing strategies, our expert leaders can help maximize opportunities regardless of where you are in your product development cycle. We also have capabilities that include, but not limited to input on clinical trial endpoints, statistical designs, combination strategies, and FDA interactions.

Follow an agenda that is action oriented... the physician leadership you select and the moderator you choose are two important keys in planning and executing a successful meeting. We can help drive a focused process and meeting that provides results and information to guide next steps.

Deliver feedback rooted in science and data...our physician engagement provides not just opinions on your topic of discussion. Our expert physician advisors come to your meeting prepared to share critical and relevant scientific data to help set the stage for the proper discussion. Furthermore, many of these physicians have extensive experience in the nuances of clinical trial design, statistical analysis plan development, and regulatory approval strategies in gynecologic malignancies.

Provide guidance on what to do next...after your meeting has completed, our team will provide follow up and offer opportunities for continued partnership and possible subsequent action. Whether your next move is to collaborate on a clinical trial, or engage on an additional advisory board, we have options to provide guidance and leadership. The team of selected advisors will help address both short- and longer-term needs while leveraging discovery to help create greater efficiency and value with your clinical development.

Handle the majority of the logistics... to allow you to focus on the science and integral discussion. Our logistic experts will work with your organization to assist with the meeting details. In face-to-face meetings, we will coordinate/direct the KOLs contracts & regulatory requirements, their travel & hotel, the meeting space, meeting materials, AV, and food/beverage. To assure compliance with internal security measures we will ask that all streaming virtual video/auditory services are coordinated by your company.

Logistics/Operations Overview

There are two options for hosting an advisory board, ***In-Person or Virtual Meetings***. The GOG Foundation has been offering Advisory Boards for the past eleven years and has provided a program that no other third-party organization could accomplish for the expense or excellence with respect to timeframe. We provide:

- The opportunity to select the advisors you want to attend the meeting. GOG does not mandate the participation of any investigators; the choice is up to you and your company on who you want to participate.
- Schedule and execute an in-person (recommended up to 4 hours) or virtual meeting (recommended up to 3 hours). GOG will work with you and your team to customize meeting durations to meet your needs.
- Contact and confirmation of selected KOLs. KOLs comprised of global content experts in all gynecologic oncology domains including clinical and preclinical/ translational science, health-economics and outcomes research, surgery, novel therapeutics and clinical trial design, execution, and analytics.
- Provide the number of KOLs to meet your goals and objectives. Opportunities for access to statistical/regulatory input can be made available as well at an additional fee.
- Execution of Confidential Disclosure Agreements CDA's and process/pay honorarium at fair market value.
- Manage, deliver, and ensure execution of all CDA forms If special language is required for an advisor, the development department will cooperatively work with the institution's legal department to meet all needs through execution.
- Management of all logistics, to include, but not limited to:
 - Constant communication with your company,
 - Hotel search, selection, contract negotiation and execution of contract (In-Person ONLY),
 - All meeting materials, badges (In-Person Only), tent cards (In-Person Only),
 - Audiovisual requests (In-Person Only),
 - Basic AudioVisual Package with WiFi (In-Person Only),
 - Food & Beverage Management (Meal included, In-Person Only).
- Distribution of meeting materials/logistics (paper or electronic).
- Taped Session/DVD/USB of recording provided for reference purposes (In-Person Only), Virtual sessions can be recorded or transcribed.
- Specific paperwork into compliancy with CMSS, ACCME and Sunshine act guidelines.

PRICING

In-Person Pricing

See Tiered Pricing Below
Meeting Expenses are at the cost of Sponsoring Company

- ✓ GOG Foundation (GOG) leadership has set the Advisory Board meeting rates at fair market value. GOG will pay the honoraria for each advisor.
- ✓ You have the ability to select as many Advisors (GOG or other KOLs that you select) you wish to participate at your meeting. Fees for Advisory Board meetings are outlined in tiered pricing below and based on the number of advisors that are selected.
- ✓ One (1) Nights Hotel Room & Tax, room nights for each KOL and GOG Staff Members. Room night and tax fees are not charged to sponsor if meeting takes place during GOG Semi-Annual Meeting. Consideration for other industry meetings can be negotiated if KOL or GOG Staff Members plan to attend.
- ✓ Industry Partner is responsible for the fees to provide basic audio-visual package to include one (1) Screen, one (1) LCD projector, up to five (5) Microphones, Switcher, basic Wi-Fi in meeting room.
- ✓ Industry Partner is responsible for all flights for selected advisors and (2) GOG staff to execute meeting on-site. Domestic flights not to exceed \$650. If domestic flight fees are more than \$650, GOG will seek approval for flight fees. International flights will be discussed and negotiated pending international destinations.
- ✓ Industry Partner is responsible for Meeting Room Rental, if not offered complimentary, GOG to seek approval prior to confirming expense.
- ✓ Industry Partner is responsible for Food & Beverage During Meeting GOG to seek approval prior to confirming expense.
- ✓ Industry Partner is responsible for Shipping of any meeting supplies, shipping to participants in advance, if required GOG to seek approval prior to confirming expense.
- ✓ Industry Partner is responsible for paying additional fees for any attendee requiring a flight change and/or additional night hotel stay to attend the meeting.
- ✓ The GOG is not responsible for cancellations made after the hotel/venue/food/AV have been confirmed. Any fees associated with cancellations will be paid by the sponsoring company.
- ✓ A 20% discount will be offered to Preferred Industry Collaboration Team (ICT) Members that host an Advisory Board meeting during the NRG Semiannual Meetings. Basic ICT Members will receive a 5% discount. Discount does not apply to complimentary ICT Members.

Virtual Meeting Pricing

See Tiered Pricing Below
Meeting Expenses are at the cost of Sponsoring Company

- ✓ GOG leadership has set the Advisory Board meeting rates at fair market value. GOG will pay the honoraria for each advisor.
- ✓ You have the ability to select as many Advisors (GOG or other KOLs that you select) you wish to participate at your meeting. Fees for Advisory Board meetings are outlined in tiered pricing below and based on the number of advisors that are selected.
- ✓ Fees are negotiable based on the number of advisors that are confirmed.
- ✓ **VIRTUAL ADVISORY BOARD HOST:** In face-to-face meetings, we will coordinate/direct the KOLs contracts & regulatory requirements, their travel & hotel, the meeting space, meeting materials, AV, and food/beverage. In order to assure compliance with each partner internal security measures we will ask that all streaming virtual video/auditory services are coordinated by the partner.
- ✓ If you would like the meeting transcribed, you will need to include a medical writer for the virtual ad board meeting.

Please Note:

- For In-Person Advisory Boards, we prefer meetings take place during NRG Semi-annual Meetings (Summer and Winter) and will be held on Tuesday, Wednesday, and Saturday during our West Coast meetings and on Wednesday, Saturday and Sunday during our East Coast meetings.
- It is important to note that we can accommodate in person advisory boards throughout the year in an efficient fashion. Friday and Saturday advisory boards are the preferred days to maximize participation of KOLs.
- The GOG is happy to host Advisory board meetings outside of specific industry meetings, either virtually or in-person. Please contact Jenna Cummins, Director of Communication & Industry Relations at jcummins@gog.org or 773-750-5753.
- A complimentary One-Year Membership to our Industry Collaboration Team is provided at the basic level.

Tiered Pricing Virtual or In-Person Rates <i>All meeting expenses are the responsibility of sponsoring company.</i>					
<i>Number of Advisors</i>	<i>A. Hourly Rate, Recommended no more than (3) Hours for virtual and (4) Hours for in-person.</i>	<i>Preparation Rate, One-hour per advisor to read advance materials and prepare for advisory board meeting.</i>	<i>Moderator Rate, Includes advance meetings, slide creation and consultation.</i>	<i>Administrative Fees and Indirect Costs Detailed Budget is available upon request</i>	<i>Estimated Total Fees Add all columns (Advisor Rate + Prep Rate + Moderator Rate + Administrative Fee</i>
Five (5) to seven (7) Physician Advisors	\$600 per hour, per advisor.	\$600 Per advisor	\$1,000 per hour	\$15,500.00	Total Fees: \$30,500 - \$35,300, Range Varies based on number of advisor selected
Eight (8) to Eleven (11) Physician Advisors	\$600 per hour, per advisor.	\$600 Per advisor	\$1,000 per hour	\$18,500.00	Total Fees: \$38,300 - \$45,500, Range Varies based on number of advisor selected
Twelve (12) to (15) Physician Advisors	\$600 per hour, per advisor.	\$600 Per advisor	\$1,000 per hour	\$22,500.00	Total Fees: \$51,900 - \$59,100, Range Varies based on number of advisor selected
Beyond 15 Physician Advisors	\$600 per hour, per advisor.	\$600 Per advisor	\$1,000 per hour	Detailed budget will be provided upon request.	Total fee will be based on the number of advisors selected.

Pricing Example:

Number of Advisors: Five (5) Physician Advisors x \$600 per hour (3-hour Meeting) = \$9,000.00

Preparation Rate: Five (5) Physician Advisors x \$600 per advisor = \$3,000.00

Moderator: One (1) Moderator x \$1,000 per advisor (3-Hour meeting) = \$3,000

Administrative Fees: See Tier Rates for Five (5) to Seven (7) Physician Advisors = \$15,500

TOTAL FEES: \$30,500 + Meeting expenses